



Elk Grove Girls Softball Advisory Board Meeting Minutes
Tuesday, January 15, 2019
7:00 p.m. Hattendorf

Attendees: Nick, RJ, Scott, Matt, Millie, Jamie, Michelle, Jackie, Jimmy, Brian, Don, Ramon

Agenda:

- Visitors: Don / Ramon:
 - We have a \$250 credit for a tournament
 - Equipment return
- Call to Order – RJ
- Approval of Last Meeting Minutes – RJ
 - Updated call to order / approval to Nick vs RJ - Approved
- Presidents Report
 - Mount Prospect Update:
 - RJ talked to Jason Hickmen @ Prospect, they are definitely interested in doing non-conference games to get started.
 - They have 3 divisions, 7-11, 11-13 and 14-18. Waiting on more information.
 - They want to create a feeder program for the high schools, similar to what we want to do
 - Roselle is interested in hosting in-house tournaments for Fire teams
- Treasurer's Report
 - Expense Approval
 - Refreshments from registration
 - Facebook ad / promo
 - Check for the VFW for Bingo
 - All approved
 - Monthly report not complete, Michelle needs monthly statement
 - Jimmy will get it to her
- Park District Updates:
 - PDU Reminder
 - Reminder to board to schedule training if they haven't already
 - Umpire Hiring
 - Job descriptions complete, working on getting them up on the website, Jimmy will send that to Scott when complete
 - Scott inquiring on rates / umpire per game – Jimmy will pull payroll from last year
 - Scott inquiring if the league can use independent contractors – Jimmy confirmed we can as long as they provide a certificate of insurance. They would still need to sign an independent contractor agreement, it will be a different agreement than what is currently in place
 - Park district athletics is restructuring now that they have all the associations joining as advisory board.
 - One person will handle fields (Brian) and will be our main liason

- Brian and Jimmy will work together in the transition, start including him on all communication
 - Jimmy will pass Brian's contact information to the board
 - Park District is moving to Google Suite from Microsoft Office, RJ questioning if we can get official park district emails
- Registration update
 - As of Monday we had 123 total for the season
 - Instructional: 35
 - Ponytail: 26
 - Sophomore: 22
 - Junior: 38
 - Senior: 2
 - Need to pick a winner for free registration
 - Random Number – Charlie Frank
 - Currently open until the 4th, we may extend - TBD
- Winter Training Update
 - RJ had great feedback on Winter Training
 - Winter training logo, need to put something together asap so we can order
 - Jamie will put together a few logos / ideas for everyone to decide
 - We will be able to approve the design and costing via email as long as we make sure to include it into the minutes for next month
 - Need to get bids, RJ will provide last year's vendor
 - Need sizes / roster to put together the # and sizes
 - Don mentioned additional training opportunities are available through Nationalsoftballacademy.com, Millie will add information on the website
 - Pitching Machine
 - Park district is concerned about condition and maintenance records. We cannot purchase it.
 - Need to budget for purchase of a new item
 - Manager's Clinic
 - Matt wants to reinforce the specific outcomes and drills, 2-3 hours.
 - Needs list of potential managers and assistant coaches
 - We are working on getting pitching and catching help for the extra clinics, we have 2 for pitching and one for catching so far.
 - Tony Wright, concerns around him being a volunteer, some negative feedback has been given around his style. RJ suggested to have a conversation with him about expectations if we want to use him as a volunteer
- Marketing Update
 - Jimmy will send Jamie the soft copies of the registration promos and check if the Park District would be able to print promo fliers for us
 - Jackie will translate into Spanish
 - Need someone to translate into Polish
 - Mailer Coverage Update
 - Des Plaines – within EGHS borders (4300 names), Itasca, Wood Dale & Bensenville (about 4200 additional). Cost is \$0.37 / costing and mailing
 - \$3200 total for mailing to reach 8,660 people
 - Need to make some small changes to prove
 - Funding approved
 - Need to create Instagram, Snapchat and Twitter
 - Facebook Promo went well, need to continue to market throughout the year
- Review Action Items From Last Month
 - Website / Marketing update – wish list sent last month to Jimmy

- No definitive answer yet, believe it will be Sports Engine - waiting on official proposal from their vendor
 - Potentially end of February / early March for launch of the live page
 - This will make it difficult to evaluate for this season
 - Open question on if we paid TeamConnect this year (Michelle will confirm)
- New template for budget – is this ready?
 - Jimmy will get to Michelle when available, not yet available
- Concession / spirit wear – can we still use the square and can we do different tax levels
 - No update on whether we can still use square. Michelle will send Jimmy the last report from Square to show what level of detail we can give
 - Confirmed that Park District will pay the tax
 - Michelle is getting a meeting together with other boards to throw some ideas around how we handle concessions
- Need to finalize the rules
 - Scott will finalize by 12th of February and distributed to everyone for review and suggestion
 - Need to be reviewed / finalized by the manager's meetings March 7th
 - RJ wants to assign a division President this year
- Picture company decision
 - Jamie will resend the bids for final approval and get references on the new company
- New Business
 - EGGS will put an add in the program for the musical \$150 + \$25 for design – we will create our own design and give them the file. It's in the budget already
 - Spirit wear – we can do a special spirit wear order, blanket maybe or a 2019 hoodie then do a special order. More to come